

Figure 1

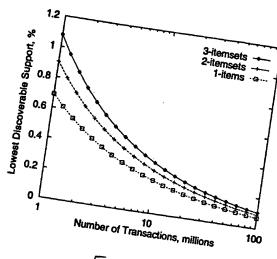


Figure 2

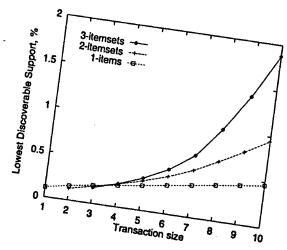


Figure 3

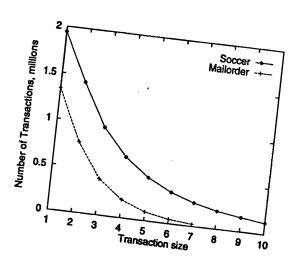


Figure 4

Agrawal et al. ARC920030034US1 Sheet 2 of 6

For soccer:

Figure 5

m	1	2	3	4	5	6	7	8	9	10
K_m	7	7	7	7	7	7	7	7	7	7
$\rho_m\%$	4.7	16.8	21.4	32.2	35.3	42.9	46.1	42.0	40.9	39.5

and for mailorder were:

m	1	2	3	4	5	6	7
K_m	7	7	7	7	7	7	7
$\rho_m\%$	8.9	20.4	25.0	33.4	43.5	50.5	59.2

FIGURE

Agrawal et al. ARC920030034US1 Sheet 3 of 6

Figure 7

(a) mailorder, 0.2% minimum support

(4)				17-1	
Itemset	True	True	False	False	
Size	Itemsets	Positives	Drops	Positives	
1	65	65	0	0	
2	228	212	16	28	
3	22	18	4	5	

(b) soccer, 0.2% minimum support

	(", "											
Itemset	True	True	False	False								
Size	Itemsets	Positives	Drops	Positives								
1	266	254	12	31								
2	217	195	22	45								
3	48	43	5	26								

Agrawal et al. ARC920030034US1 Sheet 4 of 6

Figure 9

(a) mailorder, $\geqslant 0.2\%$ true support

	(4) —	,	/		
			predicted	support	
size	Itemsets	< 0.1	0.1-0.15	0.15-0.2	≥0.2
1	65	0	0	0	6 5
2	228	ñ	li	15	212
2	220	ň	1 7	3	18
3	42		<u> </u>		

(b) soccer, ≥0.2% true support

	predicted support											
				0.15 - 0.2	≥0.2							
size	Itemsets	< 0.1	0.1-0.15	10	254							
1	266	0	2	1	195							
1 -	217	0	5	17	43							
3	48	0	1	4								

Agrawal et al. ARC920030034US1 Sheet 5 of 6

Figure 11

(a) mailorder, ≥ 0.2% predicted support

			true si	apport	
size	Itemsets	< 0.1	0.1-0.15	0.15 - 0.2	≥0.2
1	65	0	0	0	65
2	240	0	0	28	212
3	23	1	2	2	18

(b) soccer. ≥ 0.2% predicted support

	(0) 8000	α, ρυ.	270 Pro===								
	• •		true support								
	74	< 0.1	0.1-0.15	0.15 - 0.2	≥0.2						
size	Itemsets		77	24	254						
1	285	0	1 4		195						
1 2	240	·7	10	28	43						
3	69	5	13	8	43						

Agrawal et al. ARC920030034US1 Sheet 6 of 6

Figure 13

Transacti n size:	1	2	3	4	5	6	7	8	9	10
W rst Average:	1: 4.4%	2: 20.2%	3: 39.2%	4: 44.5%	4: 43.9%	4: 37.5%	4: 36.2%	4: 38.7%	8: 51.0%	10: 49.4%
W rst f th Worst:	1: 45.5%	2: 45.4%	3: 53.2%	4: 49.8%	5: 49.7%	5: 42.7%	5: 41.8%	5: 44.5%	9: 66.2%	10: 65.6%

mailorder

Transaction size:	1	2	3	4	5	6	7
Worst Average:	1: 12.0%	2: 27.5%	3: 48.4%	4: 51.5%	5: 51.7%	5: 51.9%	6: 49.8%
Worst of the Worst:	1: 47.6%	2: 51.9%	3: 53.6%	4: 53.1%	5: 53.6%	6: 55.4%	7: 51.9%